

# K/A

*Knot Your Average*



EVENT PLANNING





## ALEXA GAULT



### CONTACT



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kya.eventco

# MEET YOUR Event Coordinator

I'm a passionate, detail-obsessed planner who loves turning ideas into unforgettable experiences — drawing in the crowds, keeping clients smiling, and making sure every moment runs like magic from start to finish.

### DETAILS

Born and raised in the Clearwater area, just a stone's throw from the buzz of Tampa Bay, I've always been surrounded by events, big moments, and unforgettable celebrations. From a young age, I found myself captivated not just by the fun, but by what was happening behind the scenes. While most people were enjoying the party, I was noticing the overlooked details like the mismatched centerpieces, the offbeat timing, and thinking, "There's no way that was part of the plan."

That curiosity quickly became a passion. Now, I channel that same sharp eye and love for the little things into every event I touch, making sure no detail slips through the cracks and every experience feels effortlessly flawless.

### WHY KYA?

While many companies aim to stand out, the same patterns often get repeated. At Knot Your Average Event Company, we do things differently and intentionally. I'm proud to offer quick, thoughtful communication, a focus on finding the best value for you (not just the bottom line), and a personal touch that ensures you never feel like just another project on a calendar.

The name truly says it all. "Knot" represents tying up loose ends and our special love for wedding-centered events. But no matter the occasion, each event we take on is treated with care, confidence, and a genuine sense of pride. Your celebration matters and it shows in every detail.

# SERVICE OPTIONS

## TIGHT KNOT

\$1,500  
2 WEEKS-  
1 MONTH  
FROM EVENT

The Tight Knot ties all loose ends. I will be there on the day of your event from start to finish ensuring everything goes smoothly and as planned.

- Day-of Vendor Management
- Final Venue Walkthrough & Vendor Planning Calls
- Timeline Creation & Management
- Ceremony or Event Rehearsal
- Day-of Event Coordination (including setup and teardown of self-brought or DIY items)

## DOUBLE KNOT

\$2,000  
2 - 3 MONTHS  
FROM EVENT

- Vendor Management
- RSVP Tracking
- Accommodation Coordination
- Transportation Coordination
- Venue Visits
- Final Venue Walkthrough
- Timeline Creation & Management
- Venue Diagram Assistance or Creation
- Ceremony or Event Rehearsal
- Day-of Event Coordination (including setup and teardown of self-brought or DIY items)

## TRIPLE KNOT

\$2,500  
9-12 MONTHS  
FROM EVENT

- Venue Selection Assistance
- Site Tour Involvement
- Vendor Contract Review
- Access to My Professional Recommended Vendor List
- Day-of Event Coordination (including setup and teardown of self-brought or DIY items)
- Ceremony or Event Rehearsal
- Vendor Planning Meeting Coordination
- Menu Recommendations
- Transportation Coordination
- Venue Diagram Assistance or Creation
- RSVP Tracking
- Event Timeline Creation and Management

## A LA CARTE SERVICES

These add-on services would be a one time charge to any of the above packages.

- **Invitations and Stationery** - \$195 for all stationery items listed below, in addition to the cost of the stationery printing and shipping, or priced individually as follows:
  - Invitations - \$65
  - Table Numbers - \$25
  - Save the Dates - \$40
- **Rentals and Linens** - 10% of total rental costs
- **Wedding Favors and Accessories** - 10% of total cost
- **Wedding Website Design and Completion** - \$85